

# Presentación y Práctica 27 de marzo de 2019

ENERGÍA Y MEDIOAMBIENTE EN EL MARCO DE LA  
UNIÓN EUROPEA:

PROPUESTA PARA UNA CAMPAÑA DE INFORMACIÓN,  
SENSIBILIZACIÓN Y MOVILIZACIÓN SOCIAL

# PRACTICA ENERGIA- MEDIOAMBIENTE

- Campaña/póster sobre la necesidad de vivir en un mundo sostenible
- **1. Elegir un objetivo:** empresas, administraciones públicas, hospitales, **CIUDADES/CIUDADANOS**
- **2. Elegir un tema:** reducción del sobreconsumo, plásticos, energías renovables, mejora eficiencia energética, controlar el frío/calor promover electrodomésticos eficientes...
- **3. Proponer una estrategia de acción/movilización** social de impacto político a largo plazo.
- **4.- Desarrollar una propuesta educativa** dentro de una estrategia de socialización y concienciación de la población, al servicio de la solidaridad intergeneracional
- **5.- OTROS:** Por ejemplo, ¿cómo incentivar a los ciudadanos en favor de un desarrollo y marco de convivencia sostenible? Propuestas de políticas de estímulo

## OBJETIVO 9. LA CULTURA DE SEGURIDAD ENERGÉTICA

Fomentar una cultura de seguridad energética nacional en las generaciones actuales y futuras a partir de la toma de conciencia sobre la importancia de la misma.

### LÍNEAS DE ACCIÓN ESTRATÉGICAS

A los efectos de una adecuada concienciación de la sociedad de la relevancia de la seguridad energética para el normal desarrollo de la vida cotidiana, aspectos tales como la divulgación o la inclusión en nuestro sistema educativo de planes que contemplen la dimensión energética son medidas que redundarán en ámbitos tales como la eficiencia energética o la sostenibilidad medioambiental.

- Promover una cultura de seguridad energética que mejore el nivel de concienciación nacional, individual y colectiva sobre la vulnerabilidad energética y la necesidad de fomentar la eficiencia de nuestro sistema energético a través de medidas como la moderación de la demanda energética.
- Difundir a la sociedad la importancia de adoptar una cultura de consumo responsable de los productos energéticos finales.
- Promover a través del currículo básico de la Educación Primaria, la Educación Secundaria Obligatoria, y el bachillerato las nociones de impacto ambiental, fuentes energéticas, gestión sostenible de recursos, soberanía energética o consumo energético responsable.
- Promover en el sistema educativo general conocimientos sobre impacto ambiental, fuentes energéticas, gestión sostenible de recursos, soberanía energética, importancia de los recursos energéticos y su diversificación, consumo energético responsable, etc.

El objetivo 9 de la Estrategia de Seguridad Energética de España, 2015 señala el objetivo de:

**“Fomentar una cultura de seguridad energética en la sociedad española”**,

avanzando para ello algunas ideas generales:

- ¿Qué ideas o iniciativas podrías aportar para concretar y llevar a la práctica estas **líneas de acción** de forma eficaz?

- En definitiva, ¿cómo convertirías en realidad la mera retórica del discurso? **¿Cómo pasar de las palabras a la acción?**

# Cuestiones a tener en cuenta

- **¿Por qué es importante el tema/objetivo elegido?**
- **¿Cuáles son los datos destacables de ese tema? (ej. cantidad de bolsas de plástico consumidas en la UE y consecuencias).**
- **¿Cuáles son las dificultades/resistencias/inercias para abordar la problemática y articular alternativas y soluciones a medio/largo plazo?**
- **¿Cómo superar estas dificultades?**
- **Aportar una breve recopilación de fuentes de información**

# Algunos ejemplos

- Provides young people with **concrete solutions** to live a greener life that are simple to adopt on daily life.
- Allow to involve young people and show them they **can actually act** against climate change.
- Incentive to **like** the Facebook page.

Department of Energy & Climate Change

## FIVE WAYS TO LIVE A GREENER LIFE

RELATIVELY EFFORTLESS WAYS TO IMPROVE YOUR HEALTH, YOUR BANK BALANCE AND YOUR ENVIRONMENTAL IMPACT

**1 DRINK TAP WATER**

WHY BUY WATER WHEN YOU CAN DRINK FROM THE TAP FOR FREE?

**COST OF WATER**

£5 BOTTLED WATER, £5 PER LITRE  
1P TAP WATER 1P PER LITRE

162G OF WATER ARE NEEDED TO MAKE A 1 LITRE WATER BOTTLE

**7 LITRES**

PLASTIC WATER BOTTLES ARE SOLD IN THE UK AT 16 PER 1000, BUT ONLY 300 WERE ACTUALLY RECYCLED

**13 BILLION**

**2 TAKE A SHOWER**

USING LESS WATER SAVES MONEY ON HEATING IT

THE AVERAGE PERSON IN THE UK USES ABOUT **TWO BATH TUBS-FULL** OF WATER EVERY DAY

**SAVE £40 A YEAR:**

REPLACE ONE BATH A WEEK WITH A FIVE-MINUTE SHOWER

**Hit "like" on our Facebook page Prevent Local Burning.**

**3 GET ON YOUR BIKE**

FRESH AIR IS GOOD FOR YOUR HEALTH, AND THE PLANET'S

THE AVERAGE CYCLIST RIDES THE EQUIVALENT OF **290 MILES TO THE GALLON**

WHEN YOU CYCLE, YOU TRAVEL **THREE TIMES AS FAST** AS WALKING FOR THE SAME AMOUNT OF ENERGY

YOU **CAN** EAT CAKE! **ONE HOUR'S RIDING BURNS 650 CALORIES** (THAT'S 5 CLIPCAKES)

**£0** vs **£160**

CHANGING FROM 20 MILES A WEEK TO 20 MILES A MONTH COULD SAVE YOU **£160 A YEAR** IN FUEL COSTS

**4 HAVE A MEAT-FREE DAY (OR TWO)**

YES IT'S TASTY, BUT PRODUCING IT HAS A BIG IMPACT

CLEARING LAND FOR PASTURE IS RESPONSIBLE FOR 90% OF AMERICAN DEFORESTATION

**WATER USE**

750 OF GRAIN IS NEEDED TO "CREATE" 1KG OF BEEF  
1KG OF WHEAT 5,000-20,000 LITRES  
1KG OF WHEAT 500-4,000 LITRES

**5 EAT WHAT YOU BUY**

WHY THROW AWAY EATABLE FOOD?

WE'D NEED AN AREA ALMOST THE SIZE OF **WALES** TO GROW ALL THE FOOD WE THROW AWAY EACH YEAR

THE AVERAGE UK HOUSEHOLD THROWS AWAY THE EQUIVALENT OF **SIX MEALS EVERY WEEK**

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# Global Warming & Climate Change

What does it mean?

## Energy sources

Humans use fossil fuels (like petrol, coal and gas) to give us energy. Fossil fuels power the machines that make our lives easier like cars, dishwashers, lights and air-conditioners.

**PROBLEM:** When we burn fossil fuels, we release carbon pollution and other gases into the atmosphere causing global warming.

**GOING GREEN:** There are greener energy sources already available or being developed that will help reduce the amount of carbon pollution and other greenhouse gases we produce. These are called renewable or clean energy: solar, wind and geothermal power.

## Climate change in Australia

Although many of us live along the coast, Australia is actually the driest inhabited continent on earth, prone to the dangers of extreme heat and drought.

**PROBLEM:** Climate change is affecting Australia now and will remain a challenge in the future. Temperatures will increase, many parts of Australia will receive less rain, bushfires will occur more often and sea levels will rise.

**GOING GREEN:** Let's always Rethink, Refuse, Reuse and Recycle.

## Greenhouse gases

Greenhouse gases form a layer within the atmosphere that traps the sun's warmth on our planet. The earth naturally makes the right amount of greenhouse gases to keep our planet at a comfortable temperature.

**PROBLEM:** Human activity is producing carbon pollution. The build up of these gases in the atmosphere is trapping extra heat - this is known as global warming and it causes our climate to change.

**GOING GREEN:** We can all help to reduce carbon pollution by making simple changes in our own lives, and by supporting business to make changes.

## What can you do?

### GOING GREEN:

Reduce the amount of energy you use!

- Take three minute showers
- Recycle as much of your waste as possible
- Turn off the lights when leaving a room
- Unplug appliances when they are not being used
- Turn the heater down and put on a jumper
- Ride a bike instead of driving
- Car pool
- Use the clothes line, not the dryer
- You could even install solar power, a solar hot water system, or buy GreenPower which comes from renewable sources



# WHO IS AT RISK OF CLIMATE CHANGE?

Those **living in poverty**, as well as **women, children and the elderly**.

**Outdoor workers** and people **living with chronic medical conditions**.

**Children are the most vulnerable** due to long exposure to environmental risks.



Those living in **megacities, small island developing states** and other **coastal, mountainous and polar regions**.

Countries with **weak health systems** will be least able to prepare and respond.



**Tip 1**

**SWITCH OFF!  
TURN OFF THE LIGHTS  
WHEN YOU  
LEAVE A  
ROOM**

**Tip 2**

**USE YOUR WASHING  
MACHINE EFFICIENTLY!  
ONLY FULL  
LOADS,  
COLD OR  
30°  
WASHES**

**Tip 3**

**USE ENERGY  
EFFICIENT LED BULBS  
& SAVE MONEY**

**Tip 4**

**DON'T  
LEAVE  
WATER  
RUNNING**

**Tip 5**

**ONLY BOIL AS MUCH  
WATER AS YOU NEED:  
SAVE ON WATER &  
ELECTRICITY**

**Tip 6**

**TURN  
DEVICES OFF  
AT THE SWITCH**

**Tip 7**

**KEEP A LID ON IT!  
COOK WISELY-**

*Boiling energy and water is important because it saves you money! - Cutting down on unnecessary energy and water use will help reduce your monthly bills.*

*It helps enhance a economy - Producing electricity and fuel is expensive, it's a lot to produce the amount of energy and water we use every day.*

*For other projects:*

*It's good for our planet - Electricity is created by burning fossil fuels. Using less electricity means producing less air pollution.*

*It's good for your health! - Cleaner air means a healthier environment for you and your family.*

*So many reasons to save energy and water - none noted!*

**Tip 8**

**USE AIR  
CONDITIONING  
WISELY  
(OPTIMAL 21° SETTING)**

**Tip 9**

**SET YOUR WATER  
HEATER AT 60°  
TO SAVE  
ENERGY  
&  
MONEY**

**Tip 10**

**BUY 'A+' RATED  
ITEMS WHEN  
REPLACING  
APPLIANCES**

**Go Green**

**Think • Act • Save**

DEPARTMENT OF THE ENVIRONMENT  
The Government of Gibraltar



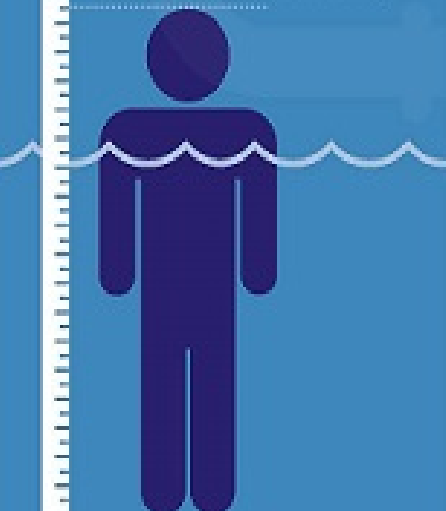
# Shorter showers: **Water** you up to?

In a typical University term,  
Caledonian Court uses  
enough water to fill...



...a 50 meter 10 lane  
swimming pool **2.2 times**

...the ground floor of the Saltire  
Centre up to **1.25 meters** deep!



Did you know that just  
**13 minutes** in the shower  
is equal to...



*"Water water everywhere"?*



Although **70%** of the Earth is covered  
with water, only about **1%** is readily  
available for human use

Between **50 and 100 litres** of water  
per person **per day** are needed to  
ensure the most basic needs

The average person in Scotland uses  
**150 litres per day!**



Please help us to reduce  
our environmental impact

Use your shower timers!  
Imagine how much you could save  
by taking just **6 minutes** less in  
the shower!



Visit the Shorter Showers webpage to  
find out how you could win **£80!**

[www.gcustudents.co.uk/  
shortershower](http://www.gcustudents.co.uk/shortershower)



# REDUCE, REUSE, RECYCLE

What we consume and the packaging it comes in creates over a tonne of waste per household per year!

Landfills release large amounts of **methane** which contributes to **climate change**.



Here's how **YOU** can be part of the solution!



**REFUSE**

**SAY NO TO PLASTIC BAGS!**

Use cloth bags or a backpack when shopping. Aussies use up to **4 BILLION PLASTIC BAGS A YEAR**. They last from 20 - 1,000 years in the environment and are a major threat to wildlife.

**14**  
TONNES OF GASES  
PER YEAR

The average Australian household produces around **14 tonnes of greenhouse gases** per year.



**RECYCLE**

**ALWAYS RECYCLE PAPER & CARD**



Recycling paper and cardboard containers reduces waste to landfill by up to **27%** and saves trees!



**RECYCLE**

**AVOID NON-RECYCLABLES**

Avoid packaging that won't go in your recycling bin, like **styrofoam**. Plastic packaging marked code 1, 2 or 3 can usually be recycled; several councils now also accept codes 4 - 7. **Check with your local council.**



**REDUCE**

**MAKE THE MOVE TO CLEAN ENERGY**

Switch to solar hot water – good for the environment, good for your bill. Be sure to ask your electricity provider about switching to a renewable energy plan or check out **Diamond Energy** and **PowerShop**.



**REDUCE**

**REDUCE YOUR ENERGY USE**

Cut your household emissions by up to **10%** by using energy saving lightbulbs and up to **50%** reduction by choosing energy-efficient whitegoods. **Good for the planet, good for your electricity bill.**



**COMPOST**

Get a compost bin or worm farm for food scraps. Means less landfill & great for your garden.

**Contact your local council for more information.**



**REUSE**

**DON'T THROW IT UP CYCLE IT!**

Did you know that over **90%** of plastics & metals in mobile phones and batteries can be reused in new products. Upcycle with **Mobile Muster** and **Clean Up Australia**.



**CHOOSE**

Opt for environmentally friendly & ethically made products. To learn how to shop smarter in Australia, visit [projectjust.com](http://projectjust.com) and [ethical.org.au](http://ethical.org.au)



**REUSE**

**REFILL YOUR OWN DRINK BOTTLE**

Single-use plastic bottles generate an enormous amount of waste that is ending up in landfill, oceans and waterways. Refill your own stainless steel or BPA-free bottle and **save money** too!

# A programme to help convert policy into action



INTELLIGENT  
ENERGY  
EUROPE  
FOR A SUSTAINABLE FUTURE



EU energy  
efficiency and  
renewables  
objectives



INTELLIGENT ENERGY  
EUROPE

- > Creating and spreading effective methods and best practice
- > Training and education
- > Know-how transfer
- > Market intelligence
- > Inform policy development and implementation



Real changes on  
the ground





spends

**€350 billion**  
every year to  
import energy

**1**

is the  
**largest** energy  
importer in the world

**THE EU...**



buys  
from third countries more  
than **half** of what it  
consumes



relies heavily on a  
**limited  
number** of  
suppliers

# EU Energy Security Strategy

The way forward

## For the coming winter

- Energy security **STRESS TESTS**
- **EMERGENCY & SOLIDARITY** mechanisms at regional & EU level
- Encourage the increase of **STORAGE, REVERSE FLOWS & LNG**

## For medium/long term

- Promote **ENERGY EFFICIENCY** 
- Build a fully integrated **INTERNAL MARKET** 
- Look at **INDIGENOUS RESOURCES** 
- Develop energy **TECHNOLOGIES** 
- Promote supply source **DIVERSIFICATION** 
- Speak with **ONE VOICE** in external energy policy 

**#EnergySecurity**

Energy security of supply concerns every Member State.



# EU Energy Security Strategy

Facts & Figures (1)

The EU **IMPORTS** **53%** of the **ENERGY** IT CONSUMES

costing more than **1 billion € per day**



**FOR EACH ENERGY SOURCE** the EU imports



**42%**  
OF SOLID FUEL



**66%**  
OF GAS



**88%**  
OF OIL

It imports from **RUSSIA**



**39%** OF  
TOTAL IMPORTED GAS




**33%** OF  
TOTAL IMPORTED OIL

**#EnergySecurity**

Energy security of supply concerns every Member State.





  
**EU Energy Security Strategy** Facts & Figures (2)

The **EU** energy mix is balanced among **ALL SOURCES**

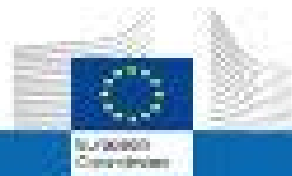
**RENEWABLES** are constantly **INCREASING** in 2012 they supplied of final energy consumption **14,1%**

More than **50%** of electricity production is **CO<sub>2</sub> FREE**

**20%** of energy efficiency in **2020** = **371 Mtoe** of savings

**#EnergySecurity** Energy security of supply concerns every Member State.





# EU Energy Security Strategy

Facts & Figures (2)

The **EU** energy mix is balanced among **ALL SOURCES**



**RENEWABLES** are constantly **INCREASING**

in 2012 they supplied of final energy consumption 14.3%

More than **50%** of electricity production is **CO<sub>2</sub> FREE**

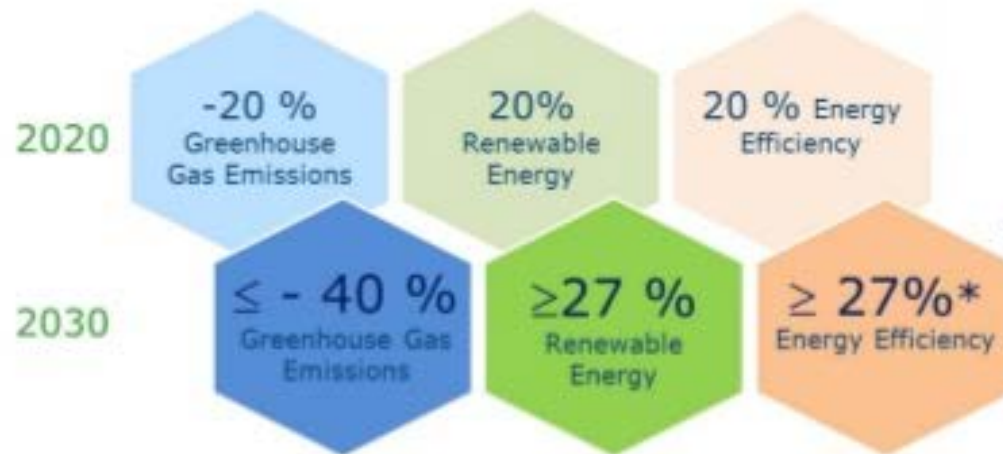
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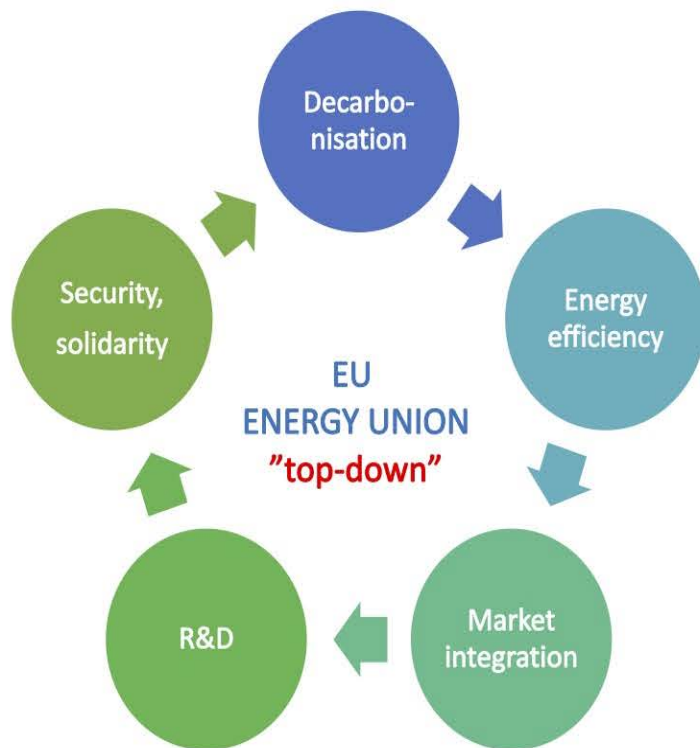


## 2030 Climate and Energy Framework





# Project background and aims



## ENABLE.EU

- **"Bottom-up" approach**
- Empowering **citizens, and industry**
- Three areas: **transport, heating and cooling and electricity**
- Interactions between **individual and collective** energy choices
- **Social acceptability** of energy transitions (participatory foresight and assessment process)
- **Governance** practices



# APROXIMACIÓN SEGURIDAD ENERGÉTICA

- Podrías identificar las dimensiones de la seguridad?
- ¿Qué entendemos por PRODUCCIÓN-DISTRIBUCIÓN-CONSUMO ENERGÉTICOS?
- ¿Cómo se genera la electricidad?
- ¿Existe dependencia respecto de los combustibles fósiles/hidrocarburos? Si es así, ¿para qué actividades? Identifica estos hidrocarburos.
- Establece las diferencias entre hidrocarburos convencionales y no convencionales
- ¿Puedes identificar los principales países suministradores de energía a la Unión Europea?
- ¿Qué entendemos por vulnerabilidad física?
- ¿Cómo se transportan los hidrocarburos?
- ¿Quiénes definen la política energética de la UE?
- ¿Qué es la descarbonización? Define posibles obstáculos
- ¿Qué entendemos por interdependencia energética?
- ¿Podrías identificar los principales desafíos y oportunidades del panorama energético global?



# PLANIFICACIÓN SESIONES SOLEDAD SEGOVIANO

- LUNES 18: PRIMERA PRÁCTICA Y DEBATE
- MARTES 19: EXPLICACIONES TEÓRICAS
- MIÉRCOLES 20: EXPLICACIONES TEÓRICAS CON SEGUNDA PRÁCTICA Y DEBATE
- JUEVES 21: DOLORES RUBIO
- LUNES 25: GONZALO ESCRIBANO
- MARTES 26: CARLOS ECHEVARRÍA
  
- **MIÉRCOLES 27 DE MARZO:**
  1. **ENTREGA POR ESCRITO DE LAS SIGUIENTES PRÁCTICAS:**
    - *ANÁLISIS CRÍTICO: 1 folio/una cara, asignada el lunes 18*
    - *INFORME TÉCNICO: 2 folios/una cara, asignada el miércoles 20*
  
  2. **EXPOSICIÓN ORAL DE LA CAMPAÑA: SÓLO SE EVALUARÁ LA EXPOSICIÓN. NO SERÁ NECESARIA SU PRESENTACIÓN POR ESCRITO**